



## Sponsorship Opportunities

### Lanyards

€3000

A very effective way to gain exposure for your company. All visitors have to register and receive a badge, which they clip onto lanyards. The sponsor has to deliver the lanyards with their company logo to the exhibition centre in Warsaw by Saturday, 24 November 2007.

### “You are here” Boards

€1500

Two large-sized “You are here” boards are located in the exhibition hall. Detailing the show’s layout and listing all exhibitors and their locations. Sponsor’s logo and stand location will feature clearly on each board. You can’t miss it.

### Conference Sponsor

€2000

Sponsor’s Logo on all panels in the conference room and on the signage leading to the conference room. Sponsor is responsible to send logo as an electronic file (high resolution, print quality) to the Organiser by the end of September 2007.

### Pens and Notepads for the conference room

€500

Notepads and pens with Sponsor’s logo will be placed in the conference room on each delegate place.

per conference block

Sponsor to choose and cover costs of production and delivery to exhibition centre in Warsaw.

### Carrier bags

€1500

Every visitor gets a carrier bag with the free catalogue inside.

Sponsor’s logo on the carrier bag.

Sponsor shall deliver the bags in the previously agreed number to the exhibition centre in Warsaw by 24 November 2007.

Very visual and could also be used after the event giving maximum exposure – there would be additional cost for production of the bags which would be agreed prior to production

**Note:** All sponsorship will require the Organisers approval prior to production.  
All prices are excluding VAT.